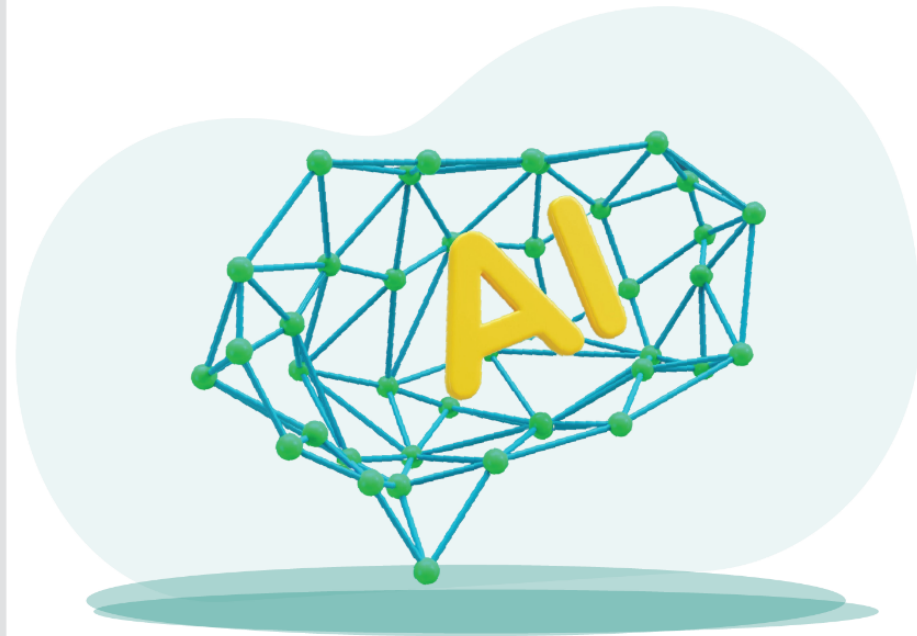


Keyword Niche- Ai, Artificial Intelligency,
Best Ai tools
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Industry- Technology

KEYWORD RESEARCH REPORT

Research Description-

I've analyzed top Ai-related keyword to uncover what users are truly searching for ranging from powerful tools like jasper Ai, Goolge Ai, ChatGPT, Microsoft copilot, Grok ai to nuche need like Ai for students, Teachers and job seekers. This research based on real search volume, competition, and keyword difficulty, brings you curated overview of the most in-demand Ai tools and treand all in one page.



1.Overview

In this keyword research report, we explore the search landscape surrounding artificial intelligence (AI), top AI tools, and related Google AI products. Using metrics such as search volume, keyword difficulty, and CPC (cost per click), this analysis identifies high-opportunity keywords that can drive SEO strategy and content planning. The research highlights both broad and niche search terms—from high-volume keywords like “ai” to long-tail, low-competition opportunities like “free ai tool online”—to help marketers, bloggers, and developers target relevant, high-performing keywords in 2025.

2.Keyword Clustering

To optimize keyword effectively also set for organic growth, they are grouped into four main categories:

Priority 1:

This keyword group targets broad and branded AI terms, capturing high search volume and widespread interest. It includes generic keywords like "AI" and "Artificial Intelligence" as well as brand-focused searches around Google AI and Jasper AI. This grouping is designed to attract a wide audience, tap into brand-driven traffic, and align with informational and commercial search intent.

Keyword	Search Volume	All in title Volume	KGR	Keyword Difficulty	CPC	Competition	Search Intent
Ai	1500000	234000000	156	93	\$2.09	High	Informational
Artificial intelligence	136000	13000000	95.58823529	93	\$6.63	High	Navigational
Best AI tool	6600	63800	9.666666667	78	\$6.00	High	Informational
Google ai	368,000	2580000	7.010869565	90	US\$0.70	High	Navigational
Jasper ai	33,100	25900	0.7824773414	51	US\$3.92	High	Informational
Google AI image generator	18,100	11800	0.6519337017	88	US\$0.68	High	Navigational
Google AI Gemini	9,900	140000	14.14141414	100	US\$0.46	High	Informational
Google AI Essentials	1,600	3410	2.13125	23	US\$5.96	Low	Commercial
Google AI answers	1,000	3070	3.07	44	US\$1.63	Medium	Informational
Free AI tool online	880	5040	5.727272727	55	US\$3.40	High	Informational
Google AI image generator free	720	141	0.1958333333	70	US\$1.66	High	Informational
Google AI video	720	259000	359.7222222	36	US\$2.78	Medium	Informational
Google ai for everyone	590	723	1.225423729	63	US\$4.73	High	Commercial

Priority 2:

This keyword group targets professional users actively seeking AI tools to enhance productivity, job performance, and business operations. By segmenting keywords by user intent – teachers, students, job seekers, marketers, and business owners – I ensure focused content strategies aligned with high-value search demand.

Keyword	Search Volume	All in title Volume	KGR	Keyword Difficulty	CPC	Competition	Search Intent
Best ai tools for teachers	260	743	2.857692308	66	\$4.91	High	Commercial
Best free ai tools for job seekers	140	4	0.02857142857	14	\$5.12	Low	Commercial
Best ai tools for productivity	480	2160	4.5	67	\$9.02	High	Commercial
Best ai tools for students	720	1560	2.166666667	54	US\$4.09	High	Commercial
Best ai tools for work	1,300	297	0.2284615385	71	US\$7.09	High	Commercial
Best ai tools for marketing	590	3820	6.474576271	71	US\$38.11	High	Commercial
Best ai tools for business	1,300	2670	2.053846154	80	\$23.20	High	Commercial

Priority 3:

This keyword group is focused on blog-oriented topics, targeting informational and list-based searches. By selecting keywords like "Top 10 AI tools" and "How to use Chat GPT," the goal is to create engaging, SEO-optimized blog content that drives traffic, educates readers, and matches high-intent queries.

Keyword	Search Volume	All in title Volume	KGR	Keyword Difficulty	CPC	Competition	Search Intent
Top 10 artificial intelligence tools	320	244	0.7625	40	\$5.06	Medium	Commercial
Best ai tools for video editing free	1,000	70	0.07	69	\$3.11	High	Commercial
Top 10 artificial intelligence tools	320	244	0.7625	40	\$5.06	Medium	Commercial
Best ai tools for video editing free	1,000	67	0.067	69	US\$3.11	High	Commercial
Top 10 artificial intelligence tools	320	244	0.7625	40	US\$5.06	Medium	Commercial
How to use chatgpt	8,100	47800	5.901234568	73	US\$1.78	High	Informational
How to use chatgpt to make money	720	1640	2.277777778	72	US\$2.03	High	Informational
How to use chatgpt to write a resume	590	110	0.186440678	10	US\$2.69	Low	Informational

How to use chatgpt to prepare for an interview	110	6	0.05454545455	55	US\$1.86	High	Informational
Top 10 ai tools	390	10900	27.94871795	75	\$8.46	High	Informational

Priority 4:

This group contains brand-specific keywords related to popular AI tools, including ChatGPT, Gemini, Microsoft Copilot, Claude, Grok, and Leonardo AI. The keywords are organized around individual brands and their associated features, products, pricing, and comparisons. This helps in targeting users searching for information, comparisons, features, and pricing about specific AI platforms. Grouping keywords brand-wise allows for focused content strategies and SEO targeting based on each tool's popularity and user intent.

Keyword	Search Volume	All in title Volume	KGR	Keyword Difficulty	CPC	Competition	Search Intent
Chatgpt	45500000	16000000	0.3516483516	15	US\$0.14	Low	Informational
Gemini	22200000	16000000	0.7207207207	1	US\$1.38	Low	Informational
Microsoft copilot	135,000	636000	4.711111111	5	US\$2.13	Low	Navigational
Chatgpt free	673,000	74600	0.1108469539	30	US\$0.78	Low	Commercial
Gemini ai	673,000	386000	0.573551263	18	US\$0.52	Low	Navigational
Chatgpt web	12,100	46400	3.834710744	17	US\$0.66	Low	Informational
Chatgpt prompts	8,100	113000	13.95061728	9	US\$1.56	Low	Transactional
Gemini 2.5	4,400	58300	13.25	1	US\$1.38	Low	Informational
Chatgpt 2.0	1,300	5280	4.061538462	11	US\$0.75	Low	Informational
Chatgpt student discount	1,000	50	0.05	3	US\$1.30	Low	Commercial
Chatgpt image generation	880	8860	10.06818182	15	US\$1.63	Low	Informational
Microsoft copilot image generator	880	57	0.06477272727	9	US\$2.97	Low	Informational
Chatgpt business plan	720	845	1.173611111	35	US\$3.21	Medium	Informational
Chatgpt free vs paid	720	302	0.4194444444	2	US\$2.59	Low	Informational
Chatgpt text to speech	720	859	1.193055556	15	US\$3.95	Low	Navigational
Chatgpt image reader	590	43	0.07288135593	3	US\$1.52	Low	Navigational

Leonardo ai	135,000	72900	0.54	10	US\$0.35	Low	Informational
Claude ai	450,000	107000	0.2377777778	7	US\$4.76	Low	Transactional
Grok ai	135,000	127000	0.9407407407	14	US\$1.55	Low	Navigational
Grok 2	14,800	17200	1.162162162	3	US\$1.62	Low	Navigational
Claude 2.0	6,600	2560	0.3878787879	10	US\$5.76	Low	Informational
Grok image generator	2,400	1650	0.6875	6	US\$2.20	Low	Informational
Leonardo ai price	1,900	108	0.05684210526	3	US\$4.62	Low	Informational
Claude ai vs chatgpt	1,900	2260	1.189473684	5	US\$8.42	Low	Navigational
Claude gpt	1,300	20700	15.92307692	21	US\$2.58	Low	Navigational
Claude free	720	42300	58.75	6	US\$3.00	Low	Informational
Claude system prompt	590	267	0.4525423729	1	US\$0.00	Low	Navigational

3. Competitor Analysis

To understand the AI market landscape, we analyzed leading websites ranking for top AI-related keywords.

Competitor	Domain Authority (DA)	Top Ranking Pages	Backlink Count	Strengths	Weaknesses
OpenAI	93	/chatgpt, /research	50,000+	Brand authority, cutting-edge research	Limited beginner-friendly content
Google AI	95	/ai, /gemini	45,000+	Search integration, vast resources	Corporate tone, less niche-focused
IBM Watson	88	/watson-ai, /solutions	30,000+	Enterprise trust, B2B focus	Less consumer-friendly
Futurepedia	65	/best-ai-tools, /trends	8,000+	Comprehensive tool directories	Lower DA than brands
TechCrunch	90	/ai-news, /startups	60,000+	Breaking news, high credibility	Broad coverage (not AI-specific)
Anthropic	80	/claude-ai, /safety	15,000+	Ethical AI focus, ChatGPT alternative	Smaller brand recognition
Zapier AI	75	/ai-tools, /automation	12,000+	Practical use cases, integrations	Affiliate-heavy content
NVIDIA AI	87	/deep-learning, /ai-platforms	25,000+	Hardware authority, developer resources	Technical jargon

Competitor SEO Strategy Observations

- **High DA and news-backed domains** dominate top AI keyword rankings.
- **Tool directories and integrations** offer scalable, practical SEO opportunities.
- **Gaps in beginner-friendly or niche-focused content** can be leveraged for audience growth.

4. Content Strategy Recommendations

To strengthen search performance, we recommend targeting both technical and accessible content formats:

A. Transactional & Product Pages Optimization:

- ✓ **Product Pages:** Emphasize feature comparisons, benefits, and case studies.
- ✓ **Tool Directories:** Create categorized lists (e.g., "Top AI Tools for SMBs").
- ✓ **Schema Markup:** Use structured data for tools, datasets, FAQs, and pricing.
- ✓ **Category Pages:** Internal linking to demos, whitepapers, and AI use cases.

B. Informational Content Strategy:

✓ **Recommended Blog Topics:**

- "Best Beginner-Friendly AI Tools in 2025"
- "Claude vs ChatGPT: How They Compare"
- "Enterprise AI Adoption Trends"
- "Avoiding AI Hype: What Actually Works?"

End Of Report
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